

Heritage Universalist Unitarian Church

Imagining the Future of HUUC

Survey Result Excerpts

February 2, 2011

Introduction

From November 21, 2010, through January 17, 2011, members of the Heritage UU Church Board of Trustees and Finance Committee conducted the survey “Imagining the Future of HUUC.” This document contains an excerpt of the survey results. At this time, a complete report of the survey results can be found on the church web site at www.huuc.net, on the “Community” page. The 42-page report includes all freeform answers keyed in by respondents.

The total number of responses received was 81. The target audience for the survey is approximately 165 people (129 members, plus approximately three dozen active non-member friends). This calculates out to a response rate of 49%.

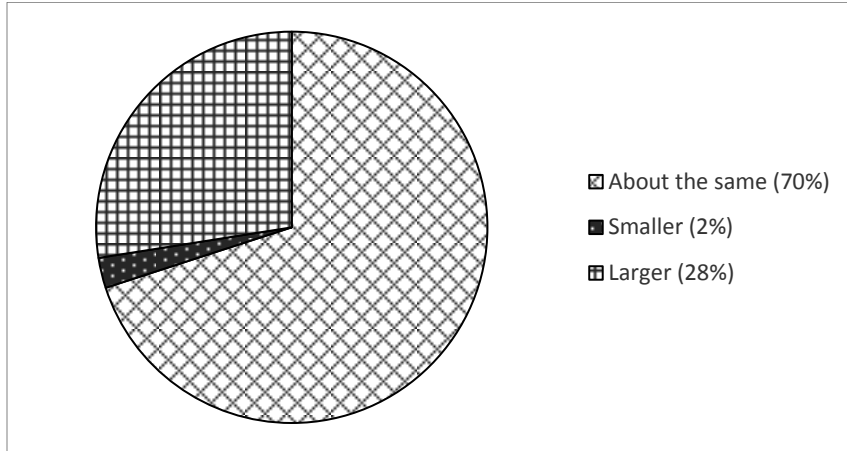
Question 1: Of the following aspects of the HUUC community, please rank the top five in order of their importance to you. (The chart shows the number of respondents who ranked an item in the top five. A total of 81 people responded to this question.)



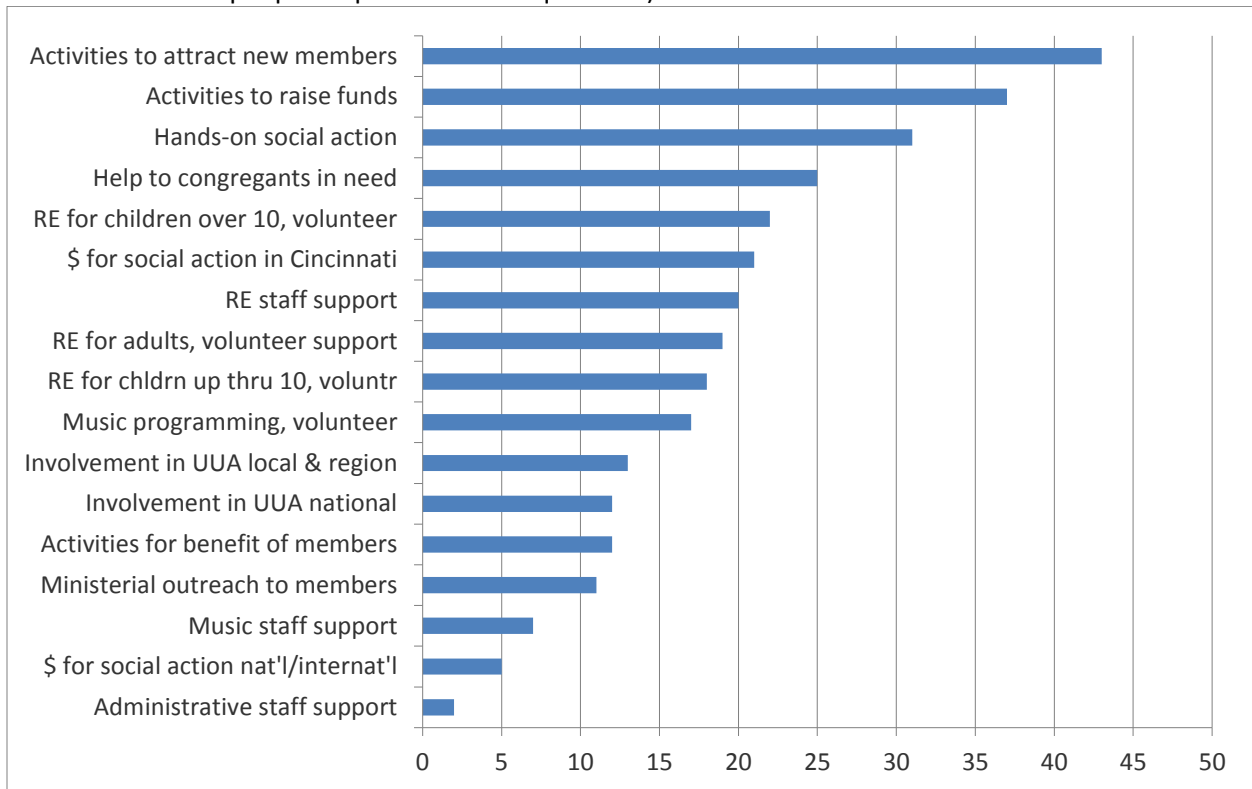
Note: Answer choices have been shortened to fit on the chart.

Question 2: What do you think is the optimal size for HUUC?

- About the same -- a "Pastoral Church", with professional staff but still very personalized and reliant on volunteer leadership.
- Smaller -- a "Family Church", small enough that everyone really can know everyone, with only minimal staff.
- Larger -- a "Program Church", with more diversified programming and less dependence on volunteers.

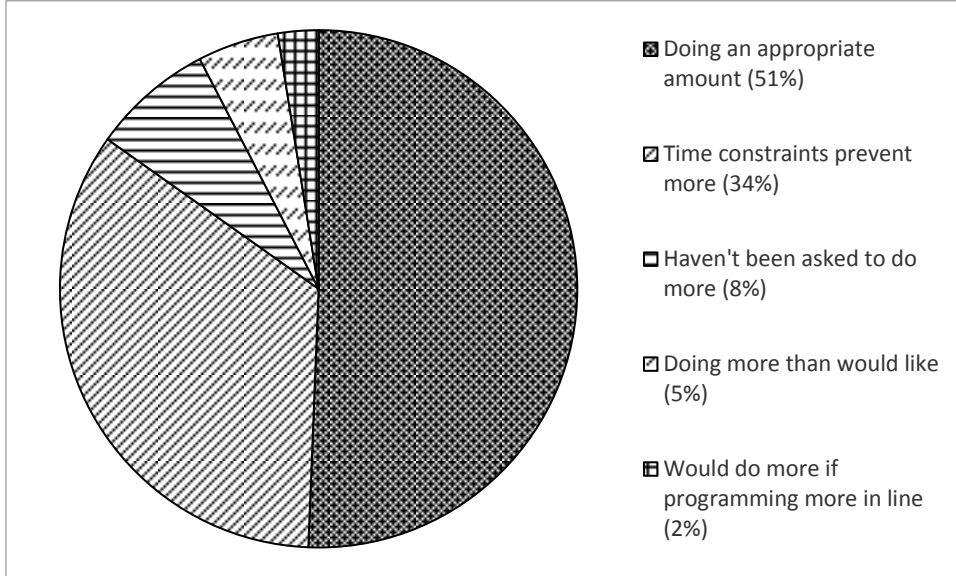


Question 3: For each of the following programs and initiatives, would you like to see them remain the same, increase, or decrease? (The chart shows the number of respondents who want an increase in the item. A total of 78 people responded to this question.)



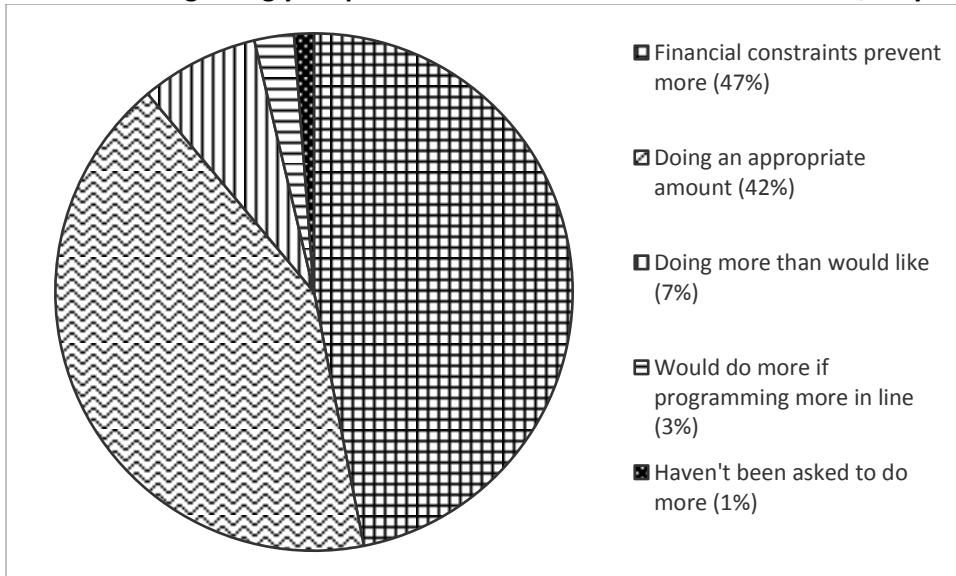
Note: Answer choices have been shortened to fit on the chart.

Question 4: Regarding your personal commitment of TIME to HUUC, do you feel that you are:



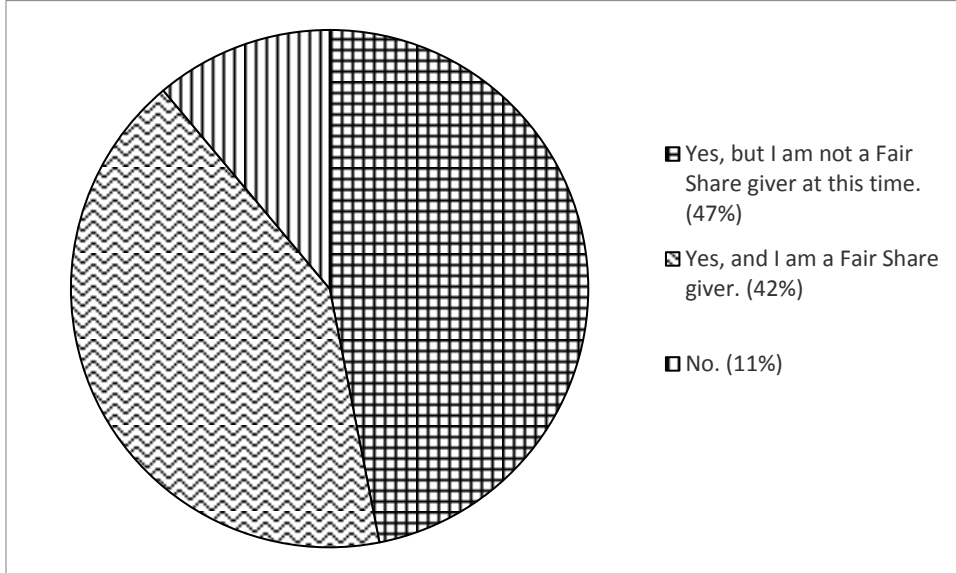
Note: Answer choices have been shortened to fit on the chart.

Question 5: Regarding your personal commitment of MONEY to HUUC, do you feel that for you:



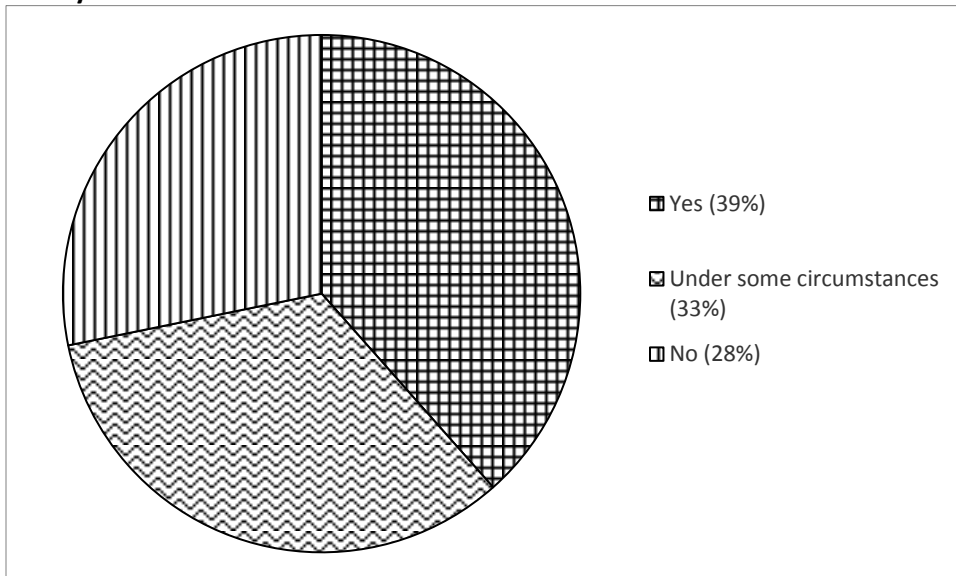
Note: Answer choices have been shortened to fit on the chart.

Question 6: Regarding your financial support for HUUC, are you familiar with the concept of Fair Share Giving?



Note: Answer choices have been shortened to fit on the chart.

Question 7: Would you be willing to make special gift(s) to maintain, update and enhance HUUC's facility?



Question 8: If you could make one change in HUUC as we know it today, what would that be?

Responses that were entered were grouped into categories, with the following result:

Category	Response count
Building	9
Worship	8
Membership	7
Spirit	7
Finances	5
How We Operate	5
Volunteers	4
Adult Activities	2
Children/Youth	2
No Change	2
Multiple Items	1
Other	5

Question 9: If you were to describe our church in one short sentence to a potential new member, what would you say?

Responses were grouped into categories, with the following result:

Category	Count of Responses
Positive	63
Mixed	3
Negative	0

Words with high frequency in the responses: Number of times the word appeared:

community	18
spirit / spiritual / spirituality	16
people	15
welcoming.....	12
love / loving.....	10
caring.....	9
support / supportive / supporting	9
friend / friendly	7
accept / accepted / accepting / acceptance	6
path / paths.....	6
welcome / welcoming / welcomed.....	6

Question 10: What one thing would you like HUUC to be known for?

Words with high frequency in the responses: Number of times the word appeared:

community	11
spirit / spiritual / spirituality	6
outreach	5
accept / accepted / accepting / acceptance	4
kind / kindness	4
liberal	4
love / loving.....	4
welcoming.....	4